



## JUNIOR LEAGUE OF MONROE

### **Community Council**

- ❖ DIAD – \$500.00 mini-grants along with volunteer hours were given to the following recipients:
  - Council on Aging
  - Mercy Ministries
  - Monroe Garden Club
  - Habitat for Humanity
  - American Red Cross
  - Cinderella Project
  - Ronald McDonald House
  - Salvation Army
  - Race for the Cure
  - Food Bank of Northeast Louisiana
- ❖ Education Task Force –
  - Awarded 27 mini-grants to local educators totaling \$12,567.56.
  - Conducted ACT workshops for the first time at two different schools (Wossman High School and Richwood High School) reaching 120 students. Due to the efforts of this years' committee, this program has grown exponentially.
  - Helped in the 30<sup>th</sup> Annual Scholars Banquet in which the Junior League was a founding partner.
- ❖ Families Can't Wait -
  - Visited all three local hospitals giving out car seats, pack'n plays, materials for new moms, and Goodnight Moon books)
  - Started giving moms "This side up" onesies for babies to sleep in reminding mom to lay babies on their back.
- ❖ TLC – Kids in the Kitchen partnered with TLC this year
  - Sponsored Thomas Jefferson Upper Elementary
  - Bought uniforms and schools supplies for the 280 students
  - Back to School Bash Event brought in over 300 parents and students to the school to meet their child's teacher
  - Rewarded students in accomplishing goals every six weeks in either Accelerated Reading, Accelerated Math, or Good Conduct
  - Students meeting their accelerated reading goals tripled from the first six weeks to the last six weeks and good conduct and accelerate math goals doubled.
  - Sponsored Talent Show for the school
  - Sponsored the first girls' basketball team for the school by buying uniforms. The girls didn't win many but wore the JL shirts with pride and had fun playing.

### **Planning and Research Council**

- ❖ Cottage meeting questionnaire all done online before meeting
- ❖ Suggestions and concerns from survey were addressed by board and implemented
- ❖ Cottage meeting were more social and JL history trivia games were played

## **Communications Council**

- ❖ Web master –
  - Upgraded the website
  - JL Facebook page became active and established JL Instagram
- ❖ Charlons –
  - Went to full color issue
  - Highlights a JL Bulletin Board that showcases member/sustainers accomplishments outside the league
- ❖ Marketing and PR –
  - Articles in Delta Style and now Bayou Life
  - Purchased JL tent and table cloth to use at all events

## **Fund Development Council**

- ❖ Fund Development
  - Endowment grants – Two were given totaling \$15,000 dollars
  - Three New Sponsors were added to JLM sponsors
  - Developed new JL Sponsorship packages
- ❖ Vendor Pass
  - Extended shopping to one week
  - Developed shopping merchant guide
  - Had 73 vendors including local restaurants
- ❖ Cotton Bayou
  - Sold cookbooks at River Market
  - Created eBook of Cooking in High Cotton
- ❖ Spring Market
  - New Event – Breakfast with Bunnies
  - No coke carts were used this year – sold from concession stand
  - Bought new aprons for league to use during shifts

## **Membership Development Council**

- ❖ Admissions – Developed packets on 28 new Provisionals
- ❖ Education and Training – Provided speakers for each meeting that correlated with the topic for the month
- ❖ Nominating and Placement – Developed new placement brochure with tear off placement cards
- ❖ Provisionals
  - Trained 40 new JL ladies
  - Had two Provisional projects: Stuff-a-Bus toy drive and Zoo garden
- ❖ Pep Squad
  - Sent cards to JL members
  - Planned Back to League Social and Christmas Party
  - First Annual JL Family Crawfish Boil
- ❖ House and Arrangement
  - Renovated league house with new lights, ceiling, air units, duct work, and kitchen appliances including ice maker
  - Sound System throughout league house
  - Camera security system with monitor
  - Rearranged league house to have social in kitchen area and meeting in great room.