



Jenny Pankey
Junior League of Monroe
President 2015-16

JLM Past President's Report

Everyone knows that we are a major component in Ouachita Parish. As an organization we have given over 1 million dollars to our community. We have given \$250,000 in teacher mini grants in 25 years. We have given over 800 pack-n-play & car seats to those in need in our 3 local hospitals over the past several years. We are a 450 member strong organization with everyone contributing to "**Be the Difference**". We have made some great accomplishments this year and I would like to share some of our highlights.

- Within our **Membership Council**, we started the league year off with an updated Board room, which so many members past and present benefit from. Thanks to the **House & Arrangements** committee who joined forces with this project and planned our meals for each meeting so that every lady would be cognizant of what to expect when it was their turn to host. The **Provisional** committee guided 26 new actives thru training and teaching valuable leadership skills that they will use throughout their many years of service. Our **Activities** committee hosted several events, Family Day at ULM, PJ's with Santa and our 2nd annual Mardi Gras Ball. The **Admissions** committee proposed new admission requirements and helped welcome 28 new members at our annual provisional reception. **Education & Training** were instrumental in coordinating speakers and projects for each general meeting that corresponded with each month's theme. **Nominating & Placement** committee sponsored a placement fair in the spring where many ladies received information about our 17 outstanding committees.
- Within our **Communications Council**, the **JLM Technology** committee utilized our website, social media, weekly Technology Tuesday emails and our very own app – Digital Cheetah, which serves as an informational tool for membership. **Marketing & PR** provided us with an updated brochure

to use for future marketing purposes and started a social media campaign to reach a broader audience. Thank you to the **Charlons** committee who worked tirelessly on 3 fully colored publications this year. I think it's been the best yet!

- Our **Community Council** VP Melissa Kiper stayed connected with all ongoing projects with her committees this year. She was also the heart and soul behind our "I am JLM" video. Under her leadership the **Education Task Force** committee distributed over \$13000 in mini grants to area teachers for projects exemplifying learning in their classrooms. This committee also partnered with The Learning Tech and hosted ACT workshops at Wossman & Carroll High Schools. **Tools and Literacy for Children** (TLC) provided more backpacks and uniforms for students at Lenwil Elementary than in previous years. This was all sponsored by in kind donations from members and sustainers. Our opportunity to serve 18 local nonprofits with our **Done in a Day** committee (DIAD), totaled over 700 volunteer hours alone this year. **Families Can't Wait** made visits to new moms and partnered with Family Promise to deliver Good Night Moon books, onesies and pack-n-plays to those families in need.
- **Research and Development** created an infographic that will be used to promote league statistics at any future JLM presentations. Our **Advisory Planning** chair worked hard to update our policies and bylaws. These changes will go into effect in 2016.
- Under the **Fund Development Council**, JLM has a fully funded **Endowment** which awarded 3 grants this year. Those nonprofits that benefited were Two Penny Missions, West Monroe Civitan Club/Shane's Inspiration and Camp Quality USA all receiving \$5000 each. **Cotton Bayou Publications** reached several new vendors and even displayed a booth at AJLI's Fall Conference in New Orleans. **Fund Development** made a tremendous head way with new & previous sponsorships which totaled over \$38,000 this year. Our talented **Spring Market** 2015 committee had a huge undertaking the week before our event was to take place. With the effects of the Flood still stinging the surrounding areas, we decided as a whole to push forward to give our community something positive to look forward to. I will say that with great pleasure we had an exceptional year, grossing almost 100,000 with benefits from our successful **HGTV Home Makeover** raffle thru Sleep Hollow Furniture. It takes a team to pull something of this nature off and we could not have done it without the help of all our volunteers, sustainers and the Spring

Market committee. What a tremendous outreach we will serve.