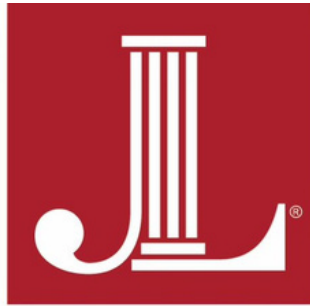


# COMPANY/COMMUNITY & IN-KIND SPONSORSHIPS

2811 Cameron St, Monroe, LA  
FundDevelopment@JLMonroe.org  
www.jlmonroe.org/sponsorships  
318.322.3236



## JUNIOR LEAGUE OF MONROE

**PRESENTED TO:  
POTENTIAL SPONSORS OF  
THE JUNIOR LEAGUE OF MONROE  
2023-2024**

### **OUR MISSION:**

The Junior League of Monroe is an organization of women committed to promoting voluntarism, developing the potential of women, and improving communities through the effective action and leadership of trained volunteers. Its' purpose is exclusively educational and charitable.

# WHAT IS THE JUNIOR LEAGUE?

## WHAT DO WE DO?

FOCUS AREA:  
AT-RISK WOMEN & CHILDREN

## 3 IMPACT AREAS

HEALTH EDUCATION  
FINANCIAL LITERACY  
EDUCATION & JOB TRAINING

## LEAGUE SUPPORTED PROGRAMS:

SHOTS FOR TOTS  
YWCA - WELLSRING  
CARE CLOSETS FOR LOCAL SCHOOLS  
TEEN SCREEN - SUICIDE SCREENINGS  
SHANE'S INSPIRATION - SMILE'S PARK  
CASA - COURT APPOINTED SPECIAL ADVOCATES  
OVER \$10,000 IN CLASSROOM MINI-GRANTS  
GIVEN ANNUALLY  
ALMOST \$200,000 DONATED TO OTHER LOCAL  
NON-PROFIT ORGANIZATIONS

## HOW CAN YOU HELP?

*BECOME A SPONSOR!*

WITH YOUR HELP THE JUNIOR LEAGUE OF MONROE CAN CONTINUE TO ASSIST AT RISK WOMEN AND CHILDREN IN OUR COMMUNITY.

THE FOLLOWING PAGES OUTLINE THE SPONSORSHIP LEVELS AVAILABLE. YOUR CONTRIBUTION WILL NOT ONLY BROADEN YOUR ADVERTISING FOOTPRINT BUT ALSO ASSIST THE JUNIOR LEAGUE OF MONROE IN BUILDING A BETTER COMMUNITY.

# **JLM EVENTS & PROGRAMS WITH TITLE SPONSORSHIP OPPORTUNITIES:**

**MONTHLY MEETINGS & EVENTS  
HELD AT THE JUNIOR LEAGUE  
HOUSE**

**CINDERELLA PROJECT**

**CLASSROOM MINI GRANTS  
PROGRAM**

**JLM UNIVERSITY EVENTS**

**PUBLIC EDUCATION & TRAINING SEMINARS**

**ANNUAL MEMBERSHIP HOMECOMING DINNER**

**MARCH, 2024:  
SPRING MARKET  
EXCLUSIVE DAILY SHOPPING EVENTS**

**CARE CLOSETS**

**SCHOOL UNIFORM PROGRAM**

# TITLE SPONSOR =

## \$8,000+

### YEAR LONG BENEFITS:

- **YEARLONG ACKNOWLEDGMENT AT ALL JLM MEETINGS AND EVENTS**
- **LOGO RECOGNITION ON SPONSOR BOARD** DISPLAYED AT FUNDRAISING, MEMBERSHIP, AND COMMUNITY EVENTS
- ABILITY TO PLACE COMPANY PROMOTIONAL/ MARKETING MATERIALS AND/OR SET UP AT **ALL JLM COMMUNITY EVENTS**
- CHOICE OF PROMINENT RECOGNITION AS "TITLE SPONSOR" AT **ONE OF OUR SIGNATURE EVENTS/ PROGRAMS** OF YOUR CHOOSING
- ACKNOWLEDGMENT IN EVENT MEDIA PROMOTIONS INCLUDING PRESS RELEASES, INTERVIEWS, AND SOCIAL MEDIA
- **FULL PAGE AD** IN JUNIOR LEAGUE'S CHARLONS MAGAZINE
- **LOGO, COMPANY WEBSITE LINK, AND SPONSOR LEVEL** ON JLM WEBSITE
- 4 FEATURED SOCIAL MEDIA POSTS WITH LOGO FEATURED (3,000+ FACEBOOK FOLLOWERS, 1,000+ INSTAGRAM FOLLOWERS)
- 3 EVENT RECOGNITION POSTS WITH LOGO FEATURED
- 1 THANK YOU POST WITH COMPANY FEATURED
- TITLE SPONSOR RECOGNITION (NAME AND LOGO) IN BAYOU LIFE
- SIGNAGE AT ALL EVENTS AS A TITLE SPONSOR
- TITLE SPONSOR RECOGNITION (NAME AND LOGO) IN THE SPRING MARKET GUIDE
- SPRING MARKET TICKET VOUCHER VALUED AT \$1000

# CHAMPION SPONSOR

## \$7,999 - \$6,000

### YEAR LONG BENEFITS:

- **YEARLONG ACKNOWLEDGMENT AT ALL JLM MEETINGS AND EVENTS**
- **LOGO RECOGNITION ON SPONSOR BOARD** DISPLAYED AT FUNDRAISING, MEMBERSHIP, AND COMMUNITY EVENTS
- ABILITY TO PLACE COMPANY PROMOTIONAL/ MARKETING MATERIALS AND/OR SET UP AT **ALL JLM COMMUNITY EVENTS**
- CHOICE OF PROMINENT RECOGNITION AS "CHAMPION SPONSOR" AT **ONE OF OUR SIGNATURE EVENTS/ PROGRAMS** OF YOUR CHOOSING
- **HALF PAGE AD** IN JUNIOR LEAGUE'S CHARLONS MAGAZINE
- **LOGO, COMPANY WEBSITE LINK, AND SPONSOR LEVEL** ON JLM WEBSITE
- 4 FEATURED SOCIAL MEDIA POSTS WITH LOGO FEATURED (3,000+ FACEBOOK FOLLOWERS, 1,000+ INSTAGRAM FOLLOWERS)
- 2 RECOGNITION POSTS WITH LOGO FEATURED
- 1 THANK YOU POST WITH COMPANY FEATURED
- CHAMPION SPONSOR RECOGNITION (NAME AND LOGO) IN BAYOU LIFE
- SIGNAGE AT ALL EVENTS AS A CHAMPION SPONSOR
- CHAMPION SPONSOR RECOGNITION (NAME AND LOGO) IN THE SPRING MARKET GUIDE
- SPRING MARKET TICKET VOUCHER VALUED AT \$800

# ADVOCATE SPONSOR

## \$5,999 - \$4,000

### YEAR LONG BENEFITS:

- **YEARLONG ACKNOWLEDGMENT AT ALL JLM MEETINGS AND EVENTS**
- **LOGO RECOGNITION ON SPONSOR BOARD** DISPLAYED AT FUNDRAISING, MEMBERSHIP, AND COMMUNITY EVENTS
- ABILITY TO PLACE COMPANY PROMOTIONAL/ MARKETING MATERIALS AND/OR SET UP AT **ALL JLM COMMUNITY EVENTS**
- **QUARTER PAGE AD** IN JUNIOR LEAGUE'S CHARLONS MAGAZINE
- **LOGO, COMPANY WEBSITE LINK, AND SPONSOR LEVEL** ON JLM WEBSITE
- 2 FEATURED SOCIAL MEDIA POSTS WITH LOGO FEATURED (3,000+ FACEBOOK FOLLOWERS, 1,000+ INSTAGRAM FOLLOWERS)
- 2 RECOGNITION POSTS WITH LOGO FEATURED
- 1 THANK YOU POST WITH COMPANY FEATURED
- ADVOCATE SPONSOR RECOGNITION (NAME AND LOGO) IN BAYOU LIFE
- SIGNAGE AT ALL EVENTS AS ADVOCATE SPONSOR
- ADVOCATE SPONSOR RECOGNITION (NAME AND LOGO) IN THE SPRING MARKET GUIDE
- SPRING MARKET TICKET VOUCHER VALUED AT \$500

# ENCOURAGER SPONSOR

## \$3,999 - \$2,000

### YEAR LONG BENEFITS:

- **YEARLONG ACKNOWLEDGMENT AT ALL JLM MEETINGS AND EVENTS**
- **LOGO RECOGNITION ON SPONSOR BOARD** DISPLAYED AT FUNDRAISING, MEMBERSHIP, AND COMMUNITY EVENTS
- ABILITY TO PLACE COMPANY PROMOTIONAL/ MARKETING MATERIALS AND/OR SET UP AT **ALL JLM COMMUNITY EVENTS**
- **QUARTER PAGE AD** IN JUNIOR LEAGUE'S CHARLONS MAGAZINE
- **LOGO AND SPONSOR LEVEL** ON JLM WEBSITE
- 2 FEATURED SOCIAL MEDIA POSTS WITH LOGO FEATURED (3,000+ FACEBOOK FOLLOWERS, 1,000+ INSTAGRAM FOLLOWERS)
- 1 RECOGNITION POSTS WITH LOGO FEATURED
- 1 THANK YOU POST WITH COMPANY FEATURED
- ENCOURAGER SPONSOR RECOGNITION (NAME AND LOGO) IN BAYOU LIFE
- SIGNAGE AT ALL EVENTS AS ENCOURAGER SPONSOR
- ENCOURAGER SPONSOR RECOGNITION (NAME AND LOGO) IN THE SPRING MARKET GUIDE
- SPRING MARKET TICKET VOUCHER VALUED AT \$350

# SUPPORTER SPONSOR

## \$1,999 - \$500

### YEAR LONG BENEFITS:

- **YEARLONG ACKNOWLEDGMENT AT JLM MEETINGS AND EVENTS**
- **COMPANY NAME ON SPONSOR BOARD** DISPLAYED AT FUNDRAISING, MEMBERSHIP, AND COMMUNITY EVENTS
- ABILITY TO PLACE COMPANY PROMOTIONAL/ MARKETING MATERIALS ONE **JLM COMMUNITY EVENT**
- **SPONSOR NAME** IN JUNIOR LEAGUE'S CHARLONS MAGAZINE
- **NAME** ON JLM WEBSITE
- 1 THANK YOU POST WITH COMPANY FEATURED (3,000+ FACEBOOK FOLLOWERS, 1,000+ INSTAGRAM FOLLOWERS)
- FRIEND SPONSOR RECOGNITION IN BAYOU LIFE
- SIGNAGE AT ALL EVENTS AS FRIEND SPONSOR
- FRIEND SPONSOR RECOGNITION (NAME AND LOGO) IN THE SPRING MARKET GUIDE
- SPRING MARKET TICKET VOUCHER VALUED AT \$80



# IN-KIND SPONSORSHIP OPPORTUNITIES

## **DONOR OPPORTUNITY AND BENEFITS:**

IN-KIND DONATIONS/SPONSORSHIPS ALLOW THE JUNIOR LEAGUE OF MONROE TO HOST EVENTS THROUGHOUT THE YEAR WHILE MAXIMIZING OUR PROCEEDS FROM EACH EVENT.

WE ARE IN NEED OF A VARIETY OF IN-KIND DONATIONS THROUGHOUT THE YEAR, FOR COMMUNITY EVENTS, AND ANNUAL JLM EVENTS. **WE WILL CREATE A UNIQUE SPONSOR PACKAGE BASED ON THE MONETARY VALUE OF THE IN-KIND DONATION.**

## **CATEGORIES INCLUDE, BUT ARE NOT LIMITED TO, THE FOLLOWING:**

- SPRING MARKET EXCLUSIVE RAFFLE
- SILENT, LIVE AUCTION PRODUCTS, AND DOOR PRIZES
- SERVICES OR EXPERIENCES
- BEVERAGES
- CATERING
- DÉCOR AND FLORAL
- INVITATIONS, SIGNAGE, AND PRINTING
- PHOTOGRAPHY
- ENTERTAINMENT

THANK YOU FOR YOUR CONSIDERATION OF SUPPORTING OUR LOCAL JUNIOR LEAGUE AND COMMUNITY.