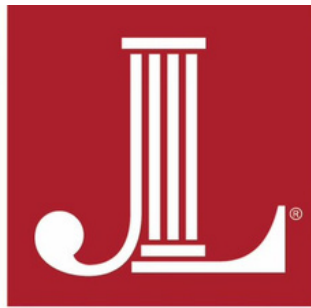


# JLM MEMBER SPONSORSHIPS

2811 Cameron St, Monroe, LA  
FundDevelopment@JLMonroe.org  
[www.jlmonroe.org/sponsorships](http://www.jlmonroe.org/sponsorships)  
318.322.3236



## JUNIOR LEAGUE OF MONROE

**PRESENTED TO:  
POTENTIAL SPONSORS OF  
THE JUNIOR LEAGUE OF MONROE  
2023-2024**

### **OUR MISSION:**

The Junior League of Monroe is an organization of women committed to promoting voluntarism, developing the potential of women, and improving communities through the effective action and leadership of trained volunteers. Its' purpose is exclusively educational and charitable.

# WHAT IS THE JUNIOR LEAGUE?

## WHAT DO WE DO?

FOCUS AREA:  
AT-RISK WOMEN & CHILDREN

## 3 IMPACT AREAS

HEALTH EDUCATION  
FINANCIAL LITERACY  
EDUCATION & JOB TRAINING

## LEAGUE SUPPORTED PROGRAMS:

SHOTS FOR TOTS  
YWCA - WELLSPRING  
CARE CLOSETS FOR LOCAL SCHOOLS  
TEEN SCREEN - SUICIDE SCREENINGS  
SHANE'S INSPIRATION - SMILE'S PARK  
CASA - COURT APPOINTED SPECIAL ADVOCATES  
OVER \$10,000 IN CLASSROOM MINI-GRANTS  
GIVEN ANNUALLY  
ALMOST \$200,000 DONATED TO OTHER LOCAL  
NON-PROFIT ORGANIZATIONS

## HOW CAN YOU HELP?

***BECOME A SPONSOR!***

WITH YOUR HELP THE JUNIOR LEAGUE OF  
MONROE CAN CONTINUE TO ASSIST AT RISK  
WOMEN AND CHILDREN IN OUR COMMUNITY.

THE FOLLOWING PAGES OUTLINE THE  
SPONSORSHIP LEVELS AVAILABLE. YOUR  
CONTRIBUTION WILL NOT ONLY BROADEN  
YOUR ADVERTISING FOOTPRINT BUT ALSO  
ASSIST THE JUNIOR LEAGUE OF MONROE IN  
BUILDING A BETTER COMMUNITY.

# DIAMOND SPONSOR - \$1,000+

## YEAR LONG BENEFITS:

- **EXCLUSIVE TO JLM MEMBERS**
- **SPECIAL SOCIAL MEDIA SPOTLIGHT** FEATURING MEMBER'S NAME, PICTURE, TITLE, JLM CONTRIBUTIONS, AND MEMBER WRITE-UP
- RECOGNITION ON **JLM WEBSITE, SOCIAL MEDIA, AND CHARLONS MAGAZINE**
- RECOGNITION ON **SPRING MARKET SIGNAGE** AND IN THE **MARKET GUIDE**
- INCLUDES **\$350 SPRING MARKET TICKET VOUCHER** AND **EXPRESS CHECK-IN**

# TITANIUM SPONSOR - \$750

## YEAR LONG BENEFITS:

- **EXCLUSIVE TO JLM MEMBERS**
- **SPECIAL SOCIAL MEDIA SPOTLIGHT** FEATURING MEMBER'S NAME, PICTURE, TITLE, JLM CONTRIBUTIONS, AND MEMBER WRITE-UP
- RECOGNITION ON **JLM WEBSITE, SOCIAL MEDIA, AND CHARLONS MAGAZINE**
- RECOGNITION ON **SPRING MARKET SIGNAGE** AND IN THE **MARKET GUIDE**
- INCLUDES **\$275 SPRING MARKET TICKET VOUCHER** AND **EXPRESS CHECK-IN**

# PLATINUM SPONSOR - \$500

## YEAR LONG BENEFITS:

- **EXCLUSIVE TO JLM MEMBERS**
- **SOCIAL MEDIA SPOTLIGHT** FEATURING MEMBER'S NAME, PICTURE, TITLE, AND JLM CONTRIBUTIONS,
- RECOGNITION ON **JLM WEBSITE, SOCIAL MEDIA, AND CHARLONS MAGAZINE**
- RECOGNITION ON **SPRING MARKET SIGNAGE** AND IN THE **MARKET GUIDE**
- INCLUDES **\$200 SPRING MARKET TICKET VOUCHER** AND **EXPRESS CHECK-IN**

# GOLD SPONSOR - \$250

## YEAR LONG BENEFITS:

- **EXCLUSIVE TO JLM MEMBERS**
- **SOCIAL MEDIA SPOTLIGHT** FEATURING MEMBER'S NAME AND TITLE
- RECOGNITION ON **JLM WEBSITE, SOCIAL MEDIA, AND CHARLONS MAGAZINE**
- RECOGNITION ON **SPRING MARKET SIGNAGE** AND IN THE **MARKET GUIDE**
- INCLUDES **\$100 SPRING MARKET TICKET VOUCHER** AND **EXPRESS CHECK-IN**

# SILVER SPONSOR - \$100

## YEAR LONG BENEFITS:

- **EXCLUSIVE TO JLM MEMBERS**
- **SOCIAL MEDIA SPOTLIGHT** FEATURING MEMBER'S NAME
- RECOGNITION ON **JLM WEBSITE, SOCIAL MEDIA, AND CHARLONS MAGAZINE**
- RECOGNITION ON **SPRING MARKET SIGNAGE** AND IN THE **MARKET GUIDE**
- INCLUDES **\$50 SPRING MARKET TICKET VOUCHER** AND **EXPRESS CHECK-IN**

# IN-KIND SPONSORSHIP OPPORTUNITIES

## DONOR OPPORTUNITY AND BENEFITS:

IN-KIND DONATIONS/SPONSORSHIPS ALLOW THE JUNIOR LEAGUE OF MONROE TO HOST EVENTS THROUGHOUT THE YEAR WHILE MAXIMIZING OUR PROCEEDS FROM EACH EVENT.

WE ARE IN NEED OF A VARIETY OF IN-KIND DONATIONS THROUGHOUT THE YEAR, FOR COMMUNITY EVENTS, AND ANNUAL JLM EVENTS. **WE WILL CREATE A UNIQUE SPONSOR PACKAGE BASED ON THE MONETARY VALUE OF THE IN-KIND DONATION.**

## CATEGORIES INCLUDE, BUT ARE NOT LIMITED TO, THE FOLLOWING:

- SPRING MARKET EXCLUSIVE RAFFLE
- SILENT, LIVE AUCTION PRODUCTS, AND DOOR PRIZES
- SERVICES OR EXPERIENCES
- BEVERAGES
- CATERING
- DÉCOR AND FLORAL
- INVITATIONS, SIGNAGE, AND PRINTING
- PHOTOGRAPHY
- ENTERTAINMENT

THANK YOU FOR YOUR CONSIDERATION OF SUPPORTING OUR LOCAL JUNIOR LEAGUE AND COMMUNITY.